



Newsletter Advertising

The OPA Newsletter is sent via email 4 times a year for the members of OPA.
Distribution reaches nearly 2,000 individuals.

Level	Value	Price
Classifieds	Limited to 150 words, no image, no links	\$75/issue
Primary	Half column ad with clickable link to your website (maximum 200px wide)	\$125/issue
Plus	Full column ad with clickable link to your website (maximum 400px wide)	\$200/issue
Premier	Full column ad with clickable link to your website (same size as Plus) and additional logo in newsletter with clickable link to your website. Don't forget to also attach your logo!	\$350/issue

Requirements

All ads submitted must be finalized, we will not add or subtract content.

Ads should be submitted in either a JPEG, PNG, or PDF format.

No bleeds, crop marks, or negatives.

If your advertisement does not match the specified size requirements, it may be shrunk to fit, resulting in very small text.

Deadlines

Content is due the 1st of the month, for an estimated distribution on the 15th. Newsletters are published every quarterly.

Newsletter Advertising Examples

Classified Ad

Furnished office for Rent
Newly remodeled suite with large windows, separate Waiting Room and Kitchen. The office has new laminated vinyl flooring and all new furniture and decorations. Includes all utilities, copy machine, central heat and air, daily janitorial and high-speed Internet. Located one minute from 205 Fwy Exit 6, at 1750 Blankenship Rd, West Linn. On the ground floor of a Class A, four story, office building with lots of on-site parking.
For details call Mary Resnick, PhD (971) 555-6799.

Primary Ad

Other Content Here

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc massa eros, tincidunt sit amet laoreet quis, maximus at lorem. Aliquam ullamcorper, tortor a hendrerit mollis, nibh mi sollicitudin orci.

Vestibulum lorem purus, varius a finibus non, gravida at tortor. Etiam tortor ante, feugiat ac neque ac, egestas dignissim.

Integer libero purus, scelerisque nec viverra nec, viverra et nunc. Sed convallis mi vitae vulputate tempor. Quisque lectus erat, convallis luctus mi vitae, dictum rhoncus neque.

Integer eget arcu vehicula, vehicula ipsum feugiat, eleifend libero.

Your Ad Here

Maximum width 200px

Maximum Height 300px

at 72ppi

Plus Ad

Your Ad Here

Maximum width 400px

Maximum Height 500px

at 72ppi

Premier Ad

Your Ad Here

Maximum width 400px

Maximum Height 500px

at 72ppi

Premier Also Includes:

Thank You to (Your Company Here) for Sponsoring the (Month) Newsletter!

Your Logo Here

Will be displayed at approximately 330x150px

at 72ppi